

**EBII** GROUP

# **AFRICAN LEADERS & PARTNERS SUMMIT 2025**

## **SPONSORSHIP OFFERS**

### **Theme:**

**Advancing U.S. and Global Investment in  
Africa's Food and Energy Future:**

**A Strategic Approach to Risk Mitigation and Mutual Prosperity**

**September 18-19, 2025**

- **Location:** The George Washington University, Washington DC
- **Duration:** 8am - 6pm

### **Summit Host**



**GROUP**

### **Summit Partners**

**THE GEORGE  
WASHINGTON  
UNIVERSITY**

**WASHINGTON, DC**

# SPONSORSHIP OFFERS / BENEFITS

BENEFITS	PLATINUM \$100,000	GOLD \$50,000	Bronze \$10,000
Branding & Recognition	Presenting Sponsor with top-tier branding	Gold Sponsor designation with prominent branding	Logo on website and thank-you banner
Speaking Opportunity	Keynote or panel speaking slot for senior executive	Speaking opportunity in a panel or fireside chat	—
Logo Placement	All event materials, website, press releases, stage backdrops	Website, banners, event signage	Website only
Social Media & Newsletter Exposure	Dedicated sponsor spotlight post	Sponsor Spotlight Post	Social media mention only
Networking & Access	Co-host private roundtable with officials and custom private meeting facilitation	Invitation to pre-summit VIP reception  Co-branding on breakout sessions or digital media (e.g. a podcast or YouTube series from the summit).	—
Exhibit Space	Premium booth or hospitality suite	Branded booth at venue	—
Delegate Passes	10 VIP passes	6 VIP passes	2 General passes
Lanyard or Bag Branding	Yes	—	—
Press Release Mention	Featured in release	Recognized in release	—
Final Event Brochure	Logo featured on front cover, plus full-page (A4) company advertisement included in the event brochure	Prominent logo placement in event brochure	Logo featured on last page of brochure
Post-Event Media Opportunity	Interview with summit host	—	—



## SPONSORSHIP OFFERS / BENEFITS

ADD-ON OPPORTUNITY	INVESTMENT	SPONSOR BENEFITS
Food & Beverages Sponsor	\$12,000	Branding at all refreshment stations and meal areas, signage on buffet tables, logo in agenda and event website, verbal recognition during meal announcements
VIP Reception Sponsor	\$20,000	Exclusive branding at reception, 2 VIP invitations, speaking opportunity, logo on invitations and program
Media Lounge Sponsor	\$10,000	Branded media backdrop and signage, opportunity to distribute company materials, recognition online
Lanyard or Gift Bag Sponsor	\$5,000	Logo on lanyards or bags given to all attendees, recognition in brochure and event website
Digital Content Sponsor (Livestream/Recording)	\$8,000	Logo displayed during livestream and on post-event recordings, recognition on digital platforms

### Sector Partner / Institutional Partner

**Custom Package: \$15,000–\$60,000**

Ideal for banks, DFIs, multilateral institutions, and sector-focused partners

#### Benefits:

- Tailored branding and visibility aligned with summit themes (e.g., food security, energy transition, governance, diaspora, etc.)
- Opportunity to co-launch a co-branded policy brief or research paper during the Summit
- Session co-hosting or exclusive side-event aligned with the partner's strategic focus

# The Origin of African Leaders and

## Partners Summit (ALP)

**EBII Group Corp. Launches the Inaugural African Leaders and Partners Summit in Washington, DC.**

Building on the momentum of the African Leaders and Partners (ALP) Forum held during the World Bank/IMF April 2025 Spring Meetings, EBII Group is proud to announce the rebranding of its flagship summit. **The African Leaders and Partners Summit (ALP Summit) will replace the Africa Investment Risk and Compliance Summit (AIRCS), marking a new chapter in our journey.**

While AIRCS has been instrumental in convening heads of state, regulators, and private sector leaders to tackle issues around financial integrity and governance, the ALP Summit expands this vision. It will bring together a broader coalition—including high-level government officials, global investors, and multilateral institutions—to explore trade, investment, food security, and energy transition through the lens of risk mitigation and long-term resilience.

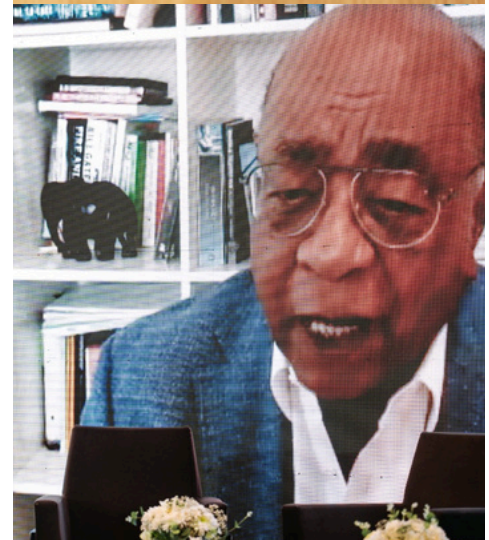
The theme for this inaugural gathering is:  
**“Advancing U.S. and Global Investment in Africa’s Food and Energy Future: A Strategic Approach to Risk Mitigation and Mutual Prosperity.”**

The ALP Summit reflects EBII Group’s core mission: bridging Africa with the global community through trusted risk and compliance insight. Over the years, the Summit has drawn high-caliber leaders, including the Presidents of Ghana and Sierra Leone, the Prime Minister of St. Lucia, the AfCFTA Secretary-General, U.S. Congressional leaders, central bank governors, global CEOs, and the Vice-Chancellor of Oxford University.

ALP SUMMIT 2025



President of the Republic of Ghana - His excellency Nana Addo Dankwa Akufo-Addo speaking at the EBII Summit 2021



# Key Focus Areas for ALP Summit 2025

- **High-level dialogue on food security and energy transition: Strengthening Africa–U.S. trade relations under the Trump 2.0 “America First” agenda**
- **Risk mitigation strategies for investors: Enhancing financial integrity and governance to unlock capital in Africa’s priority sectors**
- **Mobilizing the African diaspora: Unleashing diaspora capital, innovation, and influence for Africa’s development**
- **Financing Africa’s food and energy future: Public-private partnerships, multilateral financing, and Islamic finance solutions**
- **Building resilient African economies: Institutional reforms, regulatory frameworks, and tools to manage external shocks**
- **Enhancing U.S.–Africa commercial diplomacy: Opportunities for American investors, SMEs, and corporates in Africa under reciprocal trade models**
- **BADEA’s strategic vision: Aligning Arab–African partnerships to support sustainable investment and economic development**
- **Africa’s sovereign wealth, green bonds, and infrastructure finance: Leveraging capital markets and blended finance mechanisms**
- **The role of technology and innovation in agriculture and energy: Accelerating productivity and clean energy adoption**
- **Setting a U.S.–Africa investment agenda for 2026 and beyond**



# EBII GROUP

ALP SUMMIT 2025

The EBII Group has attracted over 5000 attendees from 80 countries, and Adjoa Adjei-Twum, EBII Group's founder and CEO, has been featured on several global media networks.

## TV/Radio Media



## Print Media



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